



\$5.8B+ IN WRITTEN SALES VOLUME

21 LOCATIONS FROM MARCO ISLAND TO PINE ISLAND

650+ AGENTS THROUGHOUT SOUTHWEST FL

#54 AMONG REAL TRENDS TOP 500 BROKERS (2021)

1958 Year established by visionary john r. wood

HEADQUARTERED IN NAPLES, FLORIDA

INDEPENDENTLY OWNED & OPERATED; NOT A FRANCHISE

A LOCAL LEGACY OF ACHIEVEMENT





MONTHLY MARKET REPORT SEPTEMBER 2022

| Southwest Florida | 2 |
|---------------------------|----|
| Naples | 3 |
| Marco Island | 6 |
| Bonita-Estero | 8 |
| Fort Myers | 10 |
| Fort Myers Beach | 12 |
| Sanibel & Captiva Islands | 14 |
| Cape Coral | 16 |
| Pine Island | 18 |

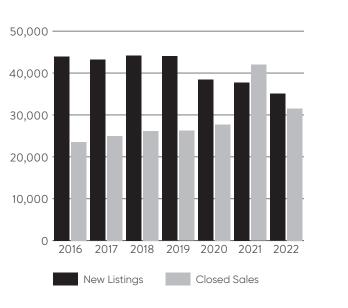
JOHN R.WOOD

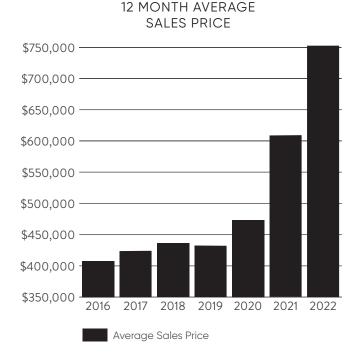
Data Represented on 12-Month Rolling Basis.

| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 42,287 | 41,064 | 43,820 | 43,024 | 39,669 | 37,884 | 35,836 |
| Sold | 24,102 | 24,655 | 26,035 | 26,430 | 28,621 | 41,559 | 30,480 |
| Avg. Sale \$ | \$410,953 | \$431,408 | \$446,967 | \$445,504 | \$480,186 | \$615,992 | \$755,403 |









SUMMARY

2

With 30,480 properties sold, sales were down 26.66% from the preceding 12-month period when 41,559 properties were sold. New listings were down 5.41%, from 37,884 to 35,836. The average sales price was up 22.63%, from \$615,992 to \$755,403. As of September 30, 2022, inventory stood at 5,375 units while months of supply was 2.12 months.

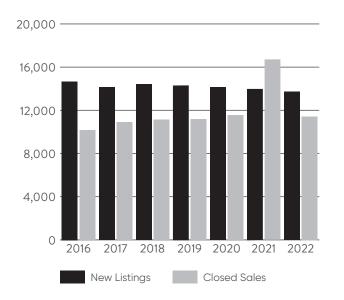


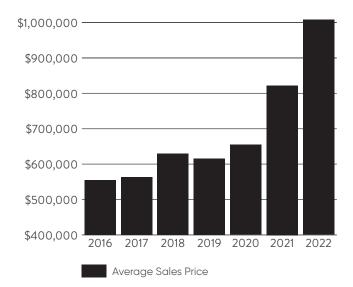
| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Listed | 15,440 | 14,757 | 15,564 | 15,471 | 15,260 | 14,940 | 13,438 |
| Sold | 8,924 | 9,223 | 9,528 | 9,868 | 10,974 | 16,835 | 11,560 |
| Avg. Sale \$ | \$557,205 | \$581,856 | \$621,364 | \$607,449 | \$650,223 | \$815,191 | \$1,004,122 |



12 MONTH NEW LISTING AND CLOSED SALES







SUMMARY

With 11,560 properties sold, sales were down 31.33% from the preceding 12-month period when 16,835 properties were sold. New listings were down 10.05%, from 14,940 to 13,438. The average sales price was up 23.18%, from \$815,191 to \$1,004,122. As of September 30, 2022, inventory stood at 2,059 units while months of supply was 2.14 months.

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Neighborhood Snapshot Report®

| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|----------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Aqualane Shores | 14 | 18 | 9.33 | \$11,892,778 |
| Audubon | 3 | 23 | 1.57 | \$2,244,630 |
| Colliers Reserve | 1 | 14 | 0.86 | \$2,187,929 |
| Crayton Road Area Non-Waterfront | 36 | 95 | 4.55 | \$4,184,630 |
| Crayton Road Area Waterfront | 16 | 17 | 11.29 | \$8,564,412 |
| Crossings | 2 | 11 | 2.18 | \$1,192,432 |
| Grey Oaks | 13 | 40 | 3.90 | \$4,785,075 |
| Kensington | 0 | 22 | _ | \$1,213,484 |
| Lely Resort | 25 | 109 | 2.75 | \$1,313,906 |
| Mediterra | 16 | 47 | 4.09 | \$3,270,385 |
| Monterey | 3 | 17 | 2.12 | \$1,297,065 |
| Olde Cypress | 3 | 36 | 1.00 | \$1,511,833 |
| Olde Naples | 13 | 59 | 2.64 | \$7,336,896 |
| Pelican Bay | 7 | 37 | 2.27 | \$4,256,554 |
| Pelican Bay - Bay Colony | 1 | 5 | 2.40 | \$6,316,400 |
| Pelican Marsh | 6 | 37 | 1.95 | \$2,162,770 |
| Pine Ridge | 15 | 24 | 7.50 | \$4,899,721 |
| Port Royal | 11 | 25 | 5.28 | \$19,815,203 |
| Quail Creek | 9 | 29 | 3.72 | \$2,141,310 |
| Quail West | 7 | 50 | 1.68 | \$3,866,820 |
| Royal Harbor | 9 | 27 | 4.00 | \$5,104,190 |
| Tiburon | 1 | 10 | 1.20 | \$2,871,400 |
| Vanderbilt Beach | 13 | 26 | 6.00 | \$4,210,734 |
| Vineyards | 8 | 61 | 1.57 | \$1,181,767 |



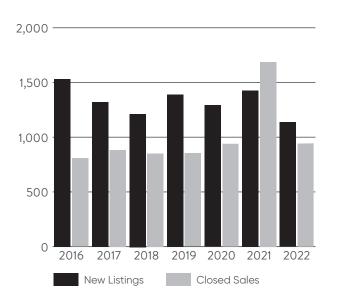
| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|----------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Crayton Road Area Non-Waterfront | 28 | 117 | 2.87 | \$665,358 |
| Crayton Road Area Waterfront | 32 | 271 | 1.42 | \$2,410,149 |
| The Dunes | 10 | 35 | 3.43 | \$1,866,279 |
| Grey Oaks | 0 | 14 | _ | \$1,706,429 |
| Kensington | 0 | 17 | _ | \$753,941 |
| Lely Resort | 24 | 214 | 1.35 | \$510,776 |
| Mediterra | 4 | 26 | 1.85 | \$1,246,077 |
| Olde Naples | 26 | 144 | 2.17 | \$1,505,806 |
| Pelican Bay | 23 | 288 | 0.96 | \$1,608,805 |
| Pelican Bay - Bay Colony | 0 | 17 | - | \$4,756,765 |
| Pelican Marsh | 4 | 63 | 0.76 | \$748,246 |
| Pine Ridge | 1 | 21 | 0.57 | \$368,621 |
| Tiburon | 6 | 33 | 2.18 | \$1,162,561 |
| Vanderbilt Beach | 23 | 117 | 2.36 | \$1,360,304 |
| Vineyards | 13 | 114 | 1.37 | \$597,444 |

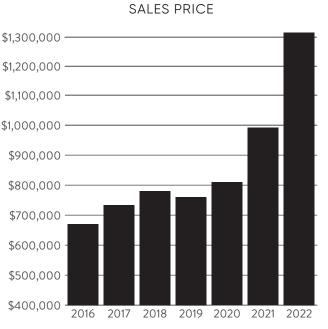
JOHN R.WOOD - PROPERTIES -

| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Listed | 1,525 | 1,392 | 1,336 | 1,433 | 1,380 | 1,427 | 1,136 |
| Sold | 767 | 778 | 799 | 793 | 941 | 1,638 | 939 |
| Avg. Sale \$ | \$686,607 | \$722,238 | \$781,542 | \$779,338 | \$805,922 | \$994,768 | \$1,336,084 |









12 MONTH AVERAGE



SUMMARY

6

With 939 properties sold, sales were down 42.67% from the preceding 12-month period when 1,638 properties were sold. New istings were down 20.39%, from 1,427 to 1,136. The average sales price was up 34.31%, from \$994,768 to \$1,336,084. As of September 30, 2022, inventory stood at 251 units while months of supply was 3.21 months.



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Neighborhood Snapshot Report®

| Island Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|----------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Direct Waterfront | 45 | 107 | 5.05 | \$2,772,917 |
| Golf Course | 5 | 7 | 8.57 | \$1,003,271 |
| Gulf Front | 0 | 4 | — | \$11,468,750 |
| Indirect Waterfront | 43 | 164 | 3.15 | \$1,926,759 |
| Inland | 38 | 109 | 4.18 | \$1,037,888 |
| Preserve | 2 | 6 | 4.00 | \$2,672,500 |

| Island Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Direct Waterfront | 32 | 119 | 3.23 | \$660,436 |
| Golf Course | 1 | 6 | 2.00 | \$1,351,667 |
| Gulf Front | 52 | 195 | 3.20 | \$1,235,764 |
| Gulf View | 5 | 26 | 2.31 | \$1,226,308 |
| Indirect Waterfront | 4 | 37 | 1.30 | \$718,405 |
| Inland | 21 | 147 | 1.71 | \$429,625 |
| Preserve | 3 | 10 | 3.60 | \$600,090 |

| Island Proximity Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---|------------------------|--------------------------|---------------------|-------------------------|
| Fiddler's Creek | 13 | 137 | 1.14 | \$1,562,528 |
| Isles Of Capri | 6 | 26 | 2.77 | \$1,361,654 |
| Naples Reserve | 13 | 67 | 2.33 | \$1,214,714 |
| Winding Cypress | 2 | 27 | 0.89 | \$849,967 |

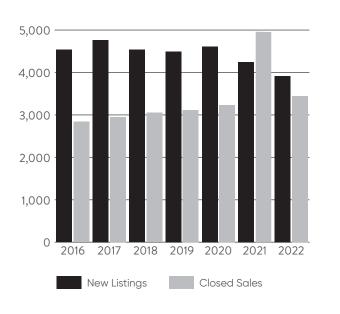
| Island Proximity Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-----------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Fiddler's Creek | 26 | 108 | 2.89 | \$629,226 |
| Hammock Bay Golf and Country Club | 11 | 41 | 3.22 | \$786,617 |
| Isles Of Capri | 2 | 12 | 2.00 | \$544,325 |

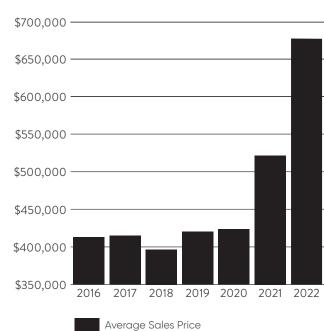
MARKET REPORT - SEPTEMBER 2022

| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 4,659 | 4,767 | 4,643 | 4,572 | 4,614 | 4,161 | 3,839 |
| Sold | 2,850 | 2,976 | 3,025 | 3,107 | 3,281 | 4,928 | 3,355 |
| Avg. Sale \$ | \$402,146 | \$414,978 | \$395,847 | \$414,690 | \$422,471 | \$525,646 | \$676,317 |



12 MONTH NEW LISTING AND CLOSED SALES





SUMMARY

8

With 3,355 properties sold, sales were down 31.92% from the preceding 12-month period when 4,928 properties were sold. New listings were down 7.74%, from 4,161 to 3,839. The average sales price was up 28.66%, from \$525,646 to \$676,317. As of September 30, 2022, inventory stood at 437 units while months of supply was 1.56 months.

12 MONTH AVERAGE SALES PRICE

JOHN R.WOOD

CHRISTIE'S



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Barefoot Beach | 5 | 19 | 3.16 | \$6,680,411 |
| Bonita Bay | 8 | 47 | 2.04 | \$2,186,239 |
| The Brooks | 2 | 76 | 0.32 | \$1,352,170 |
| Palmira Golf and Country Club | 2 | 32 | 0.75 | \$885,536 |
| Pelican Landing | 4 | 47 | 1.02 | \$1,404,926 |
| Pelican Landing - The Colony | 0 | 7 | _ | \$2,310,714 |
| Pelican Sound | 0 | 8 | _ | \$957,937 |
| West Bay Club | 2 | 9 | 2.67 | \$1,599,554 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Barefoot Beach | 0 | 7 | _ | \$2,656,429 |
| Bonita Bay | 15 | 153 | 1.18 | \$1,152,632 |
| The Brooks | 10 | 108 | 1.11 | \$472,269 |
| Palmira Golf and Country Club | 5 | 14 | 4.29 | \$590,807 |
| Pelican Landing | 1 | 60 | 0.20 | \$532,710 |
| Pelican Landing - The Colony | 16 | 50 | 3.84 | \$1,259,198 |
| Pelican Sound | 1 | 30 | 0.40 | \$550,287 |
| West Bay Club | 6 | 18 | 4.00 | \$959,661 |

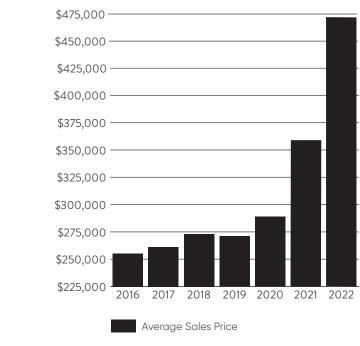


| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 10,875 | 10,606 | 11,580 | 11,133 | 8,457 | 7,279 | 6,848 |
| Sold | 5,290 | 5,294 | 5,662 | 5,754 | 5,925 | 8,137 | 6,096 |
| Avg. Sale \$ | \$259,281 | \$265,663 | \$274,267 | \$274,137 | \$299,715 | \$362,239 | \$472,079 |



12 MONTH NEW LISTING AND CLOSED SALES







12,000

10,000

8,000

6,000

4,000

2,000

0

2016 2017 2018 2019

New Listings

2020 2021 2022

Closed Sales

With 6,096 properties sold, sales were down 25.08% from the preceding 12-month period when 8,137 properties were sold. New listings were down 5.92%, from 7,279 to 6,848. The average sales price was up 30.32%, from \$362,239 to \$472,079. As of September 30, 2022, inventory stood at 779 units while months of supply was 1.53 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Belle Lago | 6 | 28 | 2.57 | \$924,564 |
| Colonial Country Club | 3 | 38 | 0.95 | \$553,553 |
| Crown Colony | 1 | 21 | 0.57 | \$796,857 |
| Fiddlesticks Country Club | 4 | 20 | 2.40 | \$895,475 |
| The Forest | 3 | 15 | 2.40 | \$751,393 |
| Gulf Harbour Yacht And Country Club | 5 | 34 | 1.76 | \$1,586,982 |
| Miromar Lakes Beach And Golf Club | 7 | 57 | 1.47 | \$2,524,884 |
| Parker Lakes | 2 | 23 | 1.04 | \$457,501 |
| Paseo | 1 | 15 | 0.80 | \$965,260 |
| The Plantation | 14 | 110 | 1.53 | \$732,684 |
| Shadow Wood Preserve | 0 | 6 | _ | \$1,301,667 |
| Town And River | 4 | 25 | 1.92 | \$942,420 |

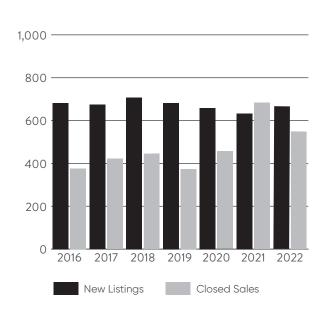
| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Colonial Country Club | 3 | 80 | 0.45 | \$313,344 |
| Crown Colony | 0 | 15 | _ | \$434,600 |
| Downtown Fort Myers | 47 | 191 | 2.95 | \$430,368 |
| Fiddlesticks Country Club | 1 | 6 | 2.00 | \$283,167 |
| Gulf Harbour Yacht And Country Club | 12 | 91 | 1.58 | \$740,365 |
| Miromar Lakes Beach And Golf Club | 3 | 47 | 0.77 | \$897,562 |
| Parker Lakes | 2 | 41 | 0.59 | \$314,760 |
| Paseo | 13 | 124 | 1.26 | \$373,350 |
| The Plantation | 1 | 28 | 0.43 | \$501,693 |
| Shadow Wood Preserve | 0 | 3 | _ | \$392,333 |
| Town And River | 3 | 2 | 18.00 | \$399,889 |

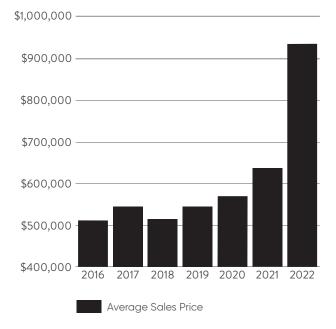
| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 664 | 655 | 733 | 690 | 676 | 609 | 648 |
| Sold | 370 | 417 | 423 | 394 | 457 | 644 | 511 |
| Avg. Sale \$ | \$511,057 | \$547,788 | \$505,908 | \$541,619 | \$574,044 | \$665,564 | \$942,913 |



12 MONTH NEW LISTING AND CLOSED SALES







SUMMARY

With 511 properties sold, sales were down 20.65% from the preceding 12-month period when 644 properties were sold. New listings were up 6.4%, from 609 to 648. The average sales price was up 41.67%, from \$665,564 to \$942,913. As of September 30, 2022, inventory stood at 126 units while months of supply was 2.95 months.



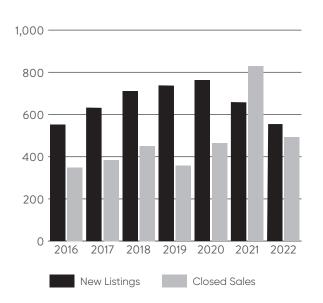
| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Fairview Isles | 4 | 14 | 3.43 | \$1,159,036 |
| Laguna Shores | 5 | 12 | 5.00 | \$2,035,000 |
| Mcphie Park | 4 | 11 | 4.36 | \$1,639,409 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Carlos Pointe | 5 | 9 | 6.67 | \$691,378 |
| Ocean Harbor Condo | 1 | 7 | 1.71 | \$829,843 |
| Sandarac Condo | 3 | 3 | 12.00 | \$742,000 |
| Waterside At Bay Beach | 7 | 21 | 4.00 | \$898,457 |



| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-------------|-------------|
| Listed | 575 | 604 | 689 | 703 | 791 | 659 | 483 |
| Sold | 366 | 395 | 451 | 372 | 463 | 830 | 460 |
| Avg. Sale \$ | \$997,251 | \$951,453 | \$990,003 | \$948,808 | \$931,426 | \$1,159,575 | \$1,613,927 |

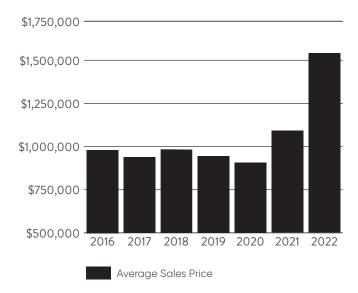




12 MONTH NEW LISTING AND

CLOSED SALES

12 MONTH AVERAGE SALES PRICE



SUMMARY

With 460 properties sold, sales were down 44.58% from the preceding 12-month period when 830 properties were sold. New listings were down 26.71%, from 659 to 483. The average sales price was up 39.18%, from \$1,159,575 to \$1,613,927. As of September 30, 2022, inventory stood at 85 units while months of supply was 2.22 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|------------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Beachview Country Club Estates | 3 | 12 | 3.00 | \$1,794,996 |
| Captiva Island | 22 | 68 | 3.88 | \$2,972,985 |
| Dunes At Sanibel Island | 5 | 23 | 2.61 | \$1,318,027 |
| Other Sanibel Island Single-Family | 22 | 166 | 1.59 | \$1,689,508 |

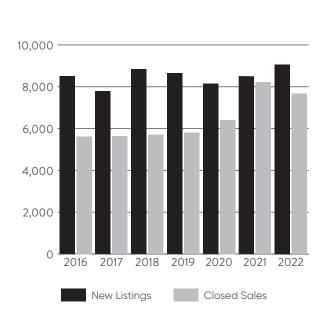
| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-----------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Captiva Island | 8 | 39 | 2.46 | \$1,046,129 |
| Sundial Of Sanibel Condos | 5 | 13 | 4.62 | \$996,573 |
| Other Sanibel Island Condos | 20 | 141 | 1.70 | \$1,103,865 |

CAPE CORAL MARKET REPORT - SEPTEMBER 2022



| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 8,260 | 7,921 | 8,860 | 8,623 | 8,128 | 8,416 | 9,129 |
| Sold | 5,535 | 5,572 | 5,954 | 5,903 | 6,347 | 8,165 | 7,275 |
| Avg. Sale \$ | \$240,989 | \$262,448 | \$271,289 | \$279,584 | \$299,990 | \$383,877 | \$494,788 |

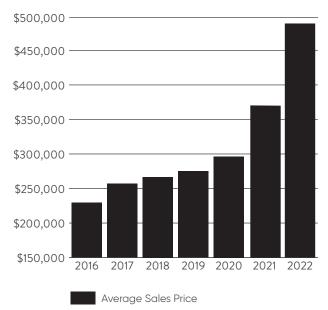




12 MONTH NEW LISTING AND

CLOSED SALES

12 MONTH AVERAGE



SALES PRICE

SUMMARY

With 7,275 properties sold, sales were down 10.90% from the preceding 12-month period when 8,165 properties were sold. New listings were up 8.47%, from 8,416 to 9,129. The average sales price was up 28.89%, from \$383,877 to \$494,788. As of September 30, 2022, inventory stood at 1,587 units while months of supply was 2.62 months.



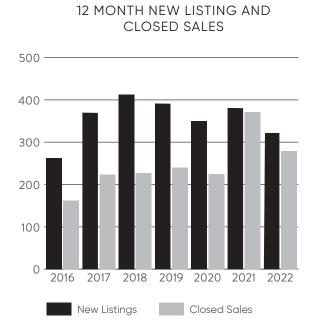
| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Cape Harbour | 6 | 16 | 4.50 | \$2,050,625 |
| Cape Royal | 11 | 22 | 6.00 | \$793,439 |
| Yacht Club | 6 | 24 | 3.00 | \$985,179 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Cape Harbour | 9 | 37 | 2.92 | \$627,732 |
| Tarpon Point Marina | 3 | 20 | 1.80 | \$1,014,100 |

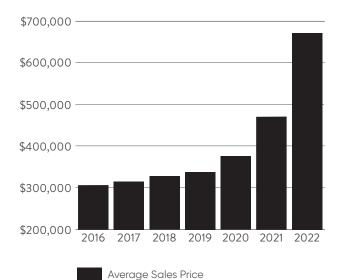


| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 289 | 362 | 415 | 399 | 363 | 393 | 315 |
| Sold | 180 | 216 | 230 | 239 | 233 | 382 | 284 |
| Avg. Sale \$ | \$306,264 | \$329,571 | \$339,307 | \$333,812 | \$385,977 | \$480,278 | \$675,360 |





12 MONTH AVERAGE SALES PRICE



SUMMARY

With 284 properties sold, sales were down 25.65% from the preceding 12-month period when 382 properties were sold. New listings were down 19.85%, from 393 to 315. The average sales price was up 40.62%, from \$480,278 to \$675,360. As of September 30, 2022, inventory stood at 51 units while months of supply was 2.15 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Bokeelia | 23 | 78 | 3.54 | \$596,076 |
| Matlacha | 6 | 23 | 3.13 | \$999,322 |
| St James City | 22 | 98 | 2.69 | \$762,707 |

| Condominiums & Attached | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Bokeelia | 0 | 11 | _ | \$351,764 |
| Matlacha | 0 | 1 | _ | \$995,000 |
| St James City | 0 | 6 | _ | \$365,767 |

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