MONTHLY MARKET REPORT - JULY 2023

\$5.8B+
IN WRITTEN
SALES VOLUME

23 LOCATIONS FROM MARCO ISLAND TO PINE ISLAND

800+
AGENTS
THROUGHOUT
SOUTHWEST FL

#54
AMONG REAL
TRENDS
TOP 500
BROKERS (2021)

1958
YEAR ESTABLISHED
BY VISIONARY
JOHN R. WOOD

HEADQUARTERED IN NAPLES, FLORIDA

INDEPENDENTLY OWNED & OPERATED; NOT A FRANCHISE





MONTHLY MARKET REPORT JULY 2023

Southwest Florida	2
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Sanibel & Captiva Islands	14
Cape Coral	16
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SOUTHWEST FLORIDA

MARKET REPORT - JULY 2023



Data Represented on 12-Month Rolling Basis.

	2017	2018	2019	2020	2021	2022	2023
Listed	42,334	42,505	43,380	38,734	39,158	36,672	33,047
Sold	25,084	25,395	26,204	26,971	42,071	32,445	23,908
Avg. Sale \$	\$426,030	\$449,176	\$445,495	\$459,454	\$604,220	\$733,242	\$796,617



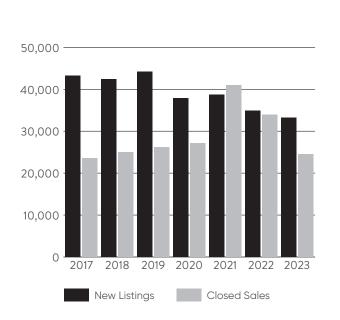




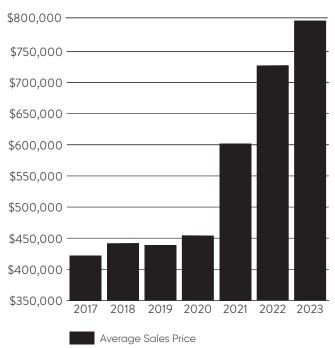




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 23,908 properties sold, sales were down 26.31% from the preceding 12-month period when 32,445 properties were sold. New listings were down 9.88%, from 36,672 to 33,047. The average sales price was up 8.64%, from \$733,242 to \$796,617. As of July 31, 2023, inventory stood at 7,545 units while months of supply was 3.79 months.



	2017	2018	2019	2020	2021	2022	2023
Listed	15,366	14,892	15,578	14,817	15,514	13,825	11,805
Sold	9,393	9,309	9,743	10,207	17,077	12,383	9,170
Avg. Sale \$	\$569,605	\$626,832	\$611,761	\$617,638	\$804,314	\$972,204	\$1,079,390



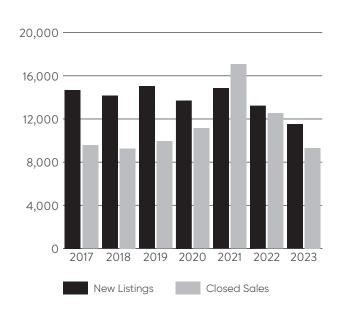




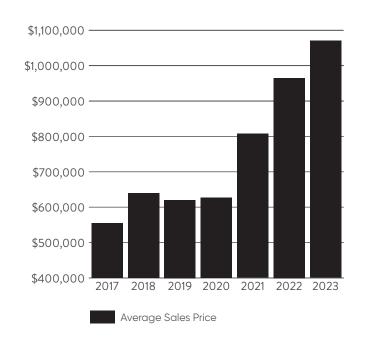




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 9,170 properties sold, sales were down 25.95% from the preceding 12-month period when 12,383 properties were sold. New listings were down 14.61%, from 13,825 to 11,805. The average sales price was up 11.02%, from \$972,204 to \$1,079,390. As of July 31, 2023, inventory stood at 2,520 units while months of supply was 3.30 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Aqualane Shores	25	15	20.00	\$9,446,500
Audubon	5	22	2.73	\$2,378,388
Colliers Reserve	0	15	_	\$2,473,667
Crayton Road Area Non-Waterfront	51	111	5.51	\$3,667,185
Crayton Road Area Waterfront	19	15	15.20	\$5,767,507
Crossings	3	10	3.60	\$1,805,050
Esplanade	9	36	3.00	\$2,007,347
Grey Oaks	12	37	3.89	\$4,010,554
Isles of Collier Preserve	16	56	3.43	\$2,056,922
Kensington	2	24	1.00	\$1,597,777
Lely Resort	16	91	2.11	\$1,356,618
Mediterra	11	31	4.26	\$3,860,484
Monterey	2	14	1.71	\$1,480,714
Olde Cypress	5	31	1.94	\$1,593,613
Olde Naples	30	52	6.92	\$7,018,904
Pelican Bay	11	32	4.13	\$3,633,364
Pelican Bay - Bay Colony	7	4	21.00	\$7,075,769
Pelican Marsh	7	34	2.47	\$2,123,721
Pine Ridge	18	26	8.31	\$6,330,654
Port Royal	28	23	14.61	\$18,522,481
Quail Creek	6	15	4.80	\$2,353,587
Quail West	15	35	5.14	\$4,202,617
The Quarry	4	30	1.60	\$1,729,048
Riverstone	6	42	1.71	\$1,129,183
Royal Harbor	12	23	6.26	\$4,533,849
The Strand	2	13	1.85	\$1,254,077
Tiburon	2	7	3.43	\$4,052,857
Treviso Bay	2	15	1.60	\$1,799,667
Vanderbilt Beach	20	16	15.00	\$3,539,006
Vineyards	6	69	1.04	\$1,374,239



Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Crayton Road Area Non-Waterfront	57	84	8.14	\$855,782
Crayton Road Area Waterfront	94	185	6.10	\$2,431,585
The Dunes	8	20	4.80	\$1,923,750
Esplanade	6	40	1.80	\$703,908
Grey Oaks	0	10	_	\$2,131,900
Isles of Collier Preserve	14	56	3.00	\$821,079
Kensington	1	18	0.67	\$791,806
Lely Resort	30	125	2.88	\$576,928
Mediterra	4	13	3.69	\$1,586,154
Olde Naples	33	101	3.92	\$1,754,874
Pelican Bay	62	234	3.18	\$1,676,583
Pelican Bay - Bay Colony	2	14	1.71	\$5,715,350
Pelican Marsh	7	58	1.45	\$801,853
Pine Ridge	3	7	5.14	\$341,500
The Quarry	0	18	_	\$711,800
The Strand	3	55	0.65	\$564,536
Tiburon	7	27	3.11	\$1,503,148
Treviso Bay	15	54	3.33	\$581,543
Vanderbilt Beach	37	47	9.45	\$1,496,679
Vineyards	12	87	1.66	\$680,466



	2017	2018	2019	2020	2021	2022	2023
Listed	1,473	1,311	1,408	1,322	1,503	1,186	1,167
Sold	809	759	788	849	1,712	988	737
Avg. Sale \$	\$732,261	\$770,395	\$776,169	\$798,026	\$970,354	\$1,281,216	\$1,484,816



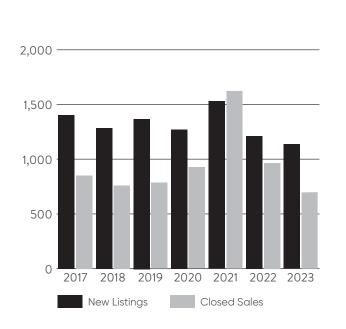




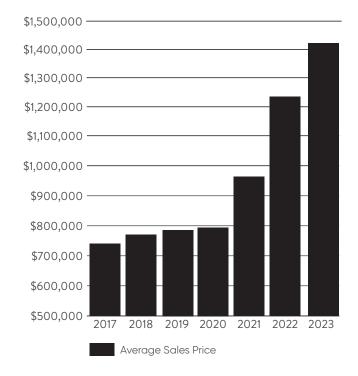




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 737 properties sold, sales were down 25.40% from the preceding 12–month period when 988 properties were sold. New listings were down 1.60%, from 1,186 to 1,167. The average sales price was up 15.89%, from \$1,281,216 to \$1,484,816. As of July 31, 2023, inventory stood at 398 units while months of supply was 6.48 months.



Island Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Direct Waterfront	59	96	7.38	\$3,341,942
Golf Course	5	9	6.67	\$1,372,056
Gulf Front	0	0	_	
Indirect Waterfront	75	127	7.09	\$2,065,377
Inland	39	106	4.42	\$1,108,934
Preserve	5	5	12.00	\$2,477,000

Island Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Direct Waterfront	7	26	3.23	\$668,462
Golf Course	49	89	6.61	\$722,145
Gulf Front	1	4	3.00	\$1,462,500
Gulf View	81	143	6.80	\$1,402,112
Indirect Waterfront	28	2	11.59	\$1,265,707
Inland	41	98	5.02	\$420,249
Preserve	8	5	19.20	\$601,400

Island Proximity Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fiddler's Creek	12	67	2.15	\$1,658,467
Isles Of Capri	7	17	4.94	\$1,208,529
Naples Reserve	14	58	2.90	\$1,363,268
Winding Cypress	6	25	2.88	\$1,031,145

Island Proximity Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fiddler's Creek	29	57	6.11	\$686,802
Hammock Bay Golf and Country Club	11	39	3.38	\$783,279
Isles Of Capri	4	11	4.36	\$712,340

BONITA SPRINGS - ESTERO

MARKET REPORT - JULY 2023



	2017	2018	2019	2020	2021	2022	2023
Listed	4,762	4,643	4,668	4,317	4,376	3,966	3,564
Sold	3,093	2,916	3,130	3,070	4,998	3,595	2,837
Avg. Sale \$	\$406,889	\$404,561	\$409,648	\$413,096	\$513,021	\$650,278	\$762,401



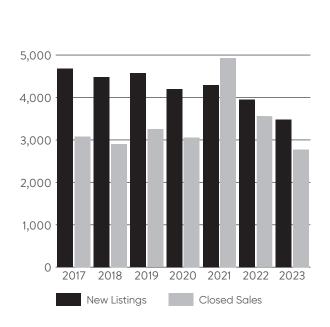




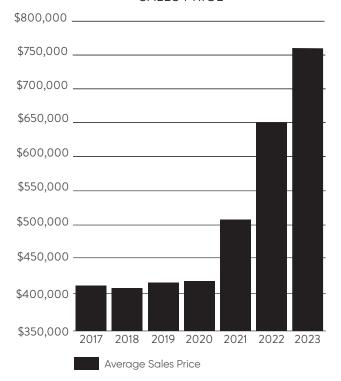




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 2,837 properties sold, sales were down 21.08% from the preceding 12-month period when 3,595 properties were sold. New listings were down 10.14%, from 3,966 to 3,564. The average sales price was up 17.24%, from \$650,278 to \$762,401. As of July 31, 2023, inventory stood at 672 units while months of supply was 2.84 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Barefoot Beach	12	10	14.40	\$6,892,500
Bonita Bay	12	47	3.06	\$2,173,250
The Brooks	7	70	1.20	\$1,325,841
Palmira Golf and Country Club	9	24	4.50	\$1,036,125
Pelican Landing	10	46	2.61	\$1,419,761
Pelican Landing - The Colony	1	9	1.33	\$2,540,556
Pelican Sound	1	8	1.50	\$1,066,664
West Bay Club	3	25	1.44	\$1,343,860

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Barefoot Beach	5	2	30.00	\$2,445,000
Bonita Bay	33	115	3.44	\$2,073,217
The Brooks	17	84	2.43	\$527,069
Palmira Golf and Country Club	3	15	2.40	\$667,793
Pelican Landing	8	62	1.55	\$582,074
Pelican Landing - The Colony	22	55	4.80	\$1,508,682
Pelican Sound	1	27	0.44	\$584,224
West Bay Club	5	24	2.50	\$888,871



	2017	2018	2019	2020	2021	2022	2023
Listed	11,006	11,228	11,163	8,667	7,587	6,984	6,761
Sold	5,332	5,543	5,695	5,744	8,128	6,472	4,994
Avg. Sale \$	\$264,819	\$273,262	\$272,125	\$292,285	\$352,939	\$453,782	\$501,271



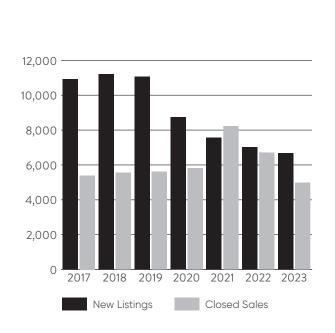




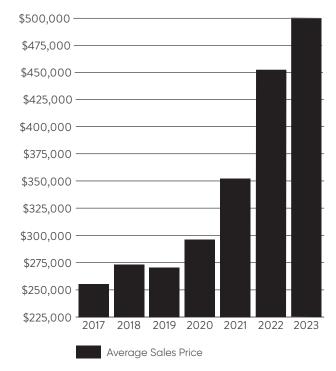




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 4,994 properties sold, sales were down 22.84% from the preceding 12-month period when 6,472 properties were sold. New listings were down 3.19%, from 6,984 to 6,791. The average sales price was up 10.47%, from \$453,782 to \$501,271. As of July 31, 2023, inventory stood at 1,380 units while months of supply was 3.32 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Belle Lago	10	25	4.80	\$948,932
Colonial Country Club	5	30	2.00	\$617,190
Crown Colony	4	16	3.00	\$840,313
Esplanade Lake Club	6	31	2.32	\$1,382,535
Fiddlesticks Country Club	6	23	3.13	\$938,300
The Forest	5	31	1.94	\$665,984
Gulf Harbour Yacht And Country Club	6	31	2.32	\$1,710,261
Miromar Lakes Beach And Golf Club	13	40	3.90	\$2,214,090
Parker Lakes	3	16	2.25	\$459,988
Paseo	1	15	0.75	\$931,672
The Plantation	12	98	1.47	\$678,270
Shadow Wood Preserve	6	2	36.00	\$1,363,750
Town And River	8	27	3.56	\$1,067,311
Wildblue	34	131	3.11	\$1,469,047

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Colonial Country Club	24	60	4.80	\$359,938
Crown Colony	3	13	2.77	\$461,069
Downtown Fort Myers	65	109	7.16	\$462,005
Esplanade Lake Club	3	6	6.00	\$524,904
Fiddlesticks Country Club	2	12	2.00	\$373,250
The Forest	15	36	5.00	\$257,092
Gulf Harbour Yacht And Country Club	34	86	4.74	\$914,765
Miromar Lakes Beach And Golf Club	13	26	6.00	\$1,122,731
Parker Lakes	10	34	3.53	\$313,405
Paseo	11	74	1.78	\$415,732
The Plantation	5	18	3.33	\$522,489
Shadow Wood Preserve	0	2	_	\$409,500
Town And River	1	5	2.40	\$317,750

MARKET REPORT - JULY 2023



	2017	2018	2019	2020	2021	2022	2023
Listed	669	706	707	645	640	662	601
Sold	411	420	398	391	693	543	306
Avg. Sale \$	\$545,670	\$507,405	\$531,794	\$562,803	\$644,114	\$928,974	\$856,355



₹9.21%

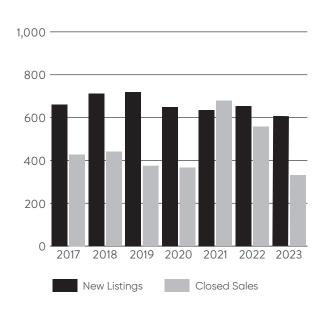




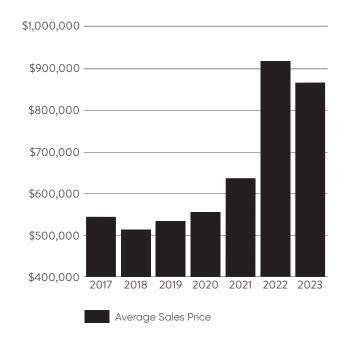




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 306 properties sold, sales were down 43.65% from the preceding 12–month period when 543 properties were sold. New listings were down 9.21%, from 662 to 601. The average sales price was down 7.82%, from \$928,974 to \$856,355. As of July 31, 2023, inventory stood at 195 units while months of supply was 7.65 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fairview Isles	11	18	7.33	\$1,012,500
Laguna Shores	5	21	2.86	\$779,357
Mcphie Park	10	8	15.00	\$1,717,419

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Carlos Pointe	3	4	9.00	\$580,875
Ocean Harbor Condo	7	1	84.00	\$850,000
Sandarac Condo	4	4	12.00	\$611,250
Waterside At Bay Beach	22	24	11.00	\$906,583



	2017	2018	2019	2020	2021	2022	2023
Listed	610	692	684	774	665	525	641
Sold	409	421	388	410	835	518	353
Avg. Sale \$	\$963,709	\$1,008,484	\$945,828	\$934,302	\$1,118,747	\$1,550,719	\$1,268,281



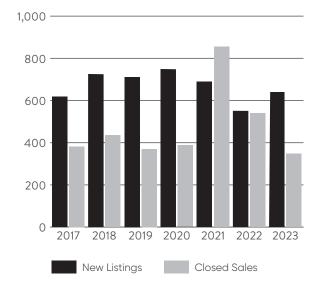




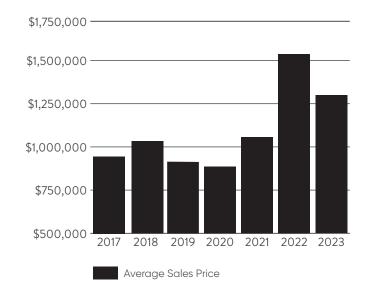




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 353 properties sold, sales were down 31.85% from the preceding 12-month period when 518 properties were sold. New listings were up 22.10%, from 525 to 641. The average sales price was down 18.21%, from \$1,550,719 to \$1,268,281. As of July 31, 2023, inventory stood at 197 units while months of supply was 6.70 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Beachview Country Club Estates	5	13	4.62	\$1,207,765
Captiva Island	24	15	19.20	\$2,611,501
Dunes At Sanibel Island	13	20	7.80	\$836,250
Other Sanibel Island Single-Family	83	203	4.91	\$1,370,402

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Captiva Island	13	14	11.14	\$880,786
Sundial Of Sanibel Condos	46	76	7.26	\$1,007,257
Other Sanibel Island Condos	13	12	13.00	\$752,542



	2017	2018	2019	2020	2021	2022	2023
Listed	8,075	8,633	8,779	7,829	8,483	9,181	8,153
Sold	5,637	5,867	5,823	6,086	8,249	7,641	5,318
Avg. Sale \$	\$258,093	\$272,776	\$276,552	\$292,623	\$367,931	\$484,658	\$483,244



8,153 **♣**11.20%



CLOSED SALES 5,318

₹30.40%



AVERAGE SALES PRICE

\$483,244 **♣**0.29%



CURRENT INVENTORY

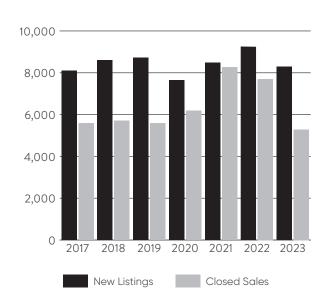
2,077 **1**36.64%



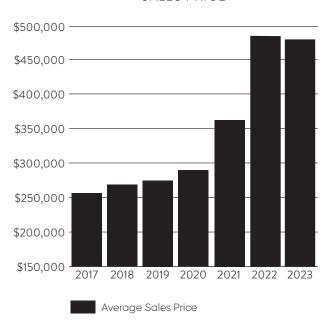
MONTHS OF SUPPLY

4.69 **1**96.33%

12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 5,318 properties sold, sales were down 30.40% from the preceding 12-month period when 7,641 properties were sold. New listings were down 11.20%, from 9,181 to 8,153. The average sales price was down .29%, from \$484,658 to \$483,244. As of July 31, 2023, inventory stood at 2,077 units while months of supply was 4.69 months.



Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Cape Harbour	5	6	10.00	\$2,008,333
Cape Royal	8	26	3.69	\$769,387
Yacht Club	12	21	6.86	\$902,619

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Cape Harbour	16	20	9.60	\$643,900
Tarpon Point Marina	14	11	15.27	\$1,450,909

PINE ISLAND-MATLACHA

MARKET REPORT - JULY 2023



	2017	2018	2019	2020	2021	2022	2023
Listed	373	400	393	363	390	343	355
Sold	214	234	239	214	379	305	193
Avg. Sale \$	\$313,604	\$343,977	\$338,035	\$369,549	\$462,432	\$655,085	\$555,961



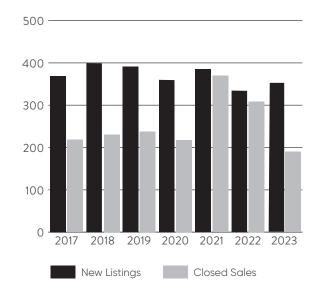




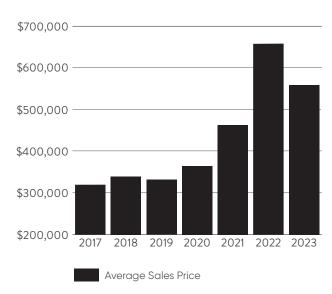




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 193 properties sold, sales were down 36.72% from the preceding 12-month period when 305 properties were sold. New listings were up 3.50%, from 343 to 355. The average sales price was down 15.13%, from \$655,085 to \$555,961. As of July 31, 2023, inventory stood at 106 units while months of supply was 6.59 months.

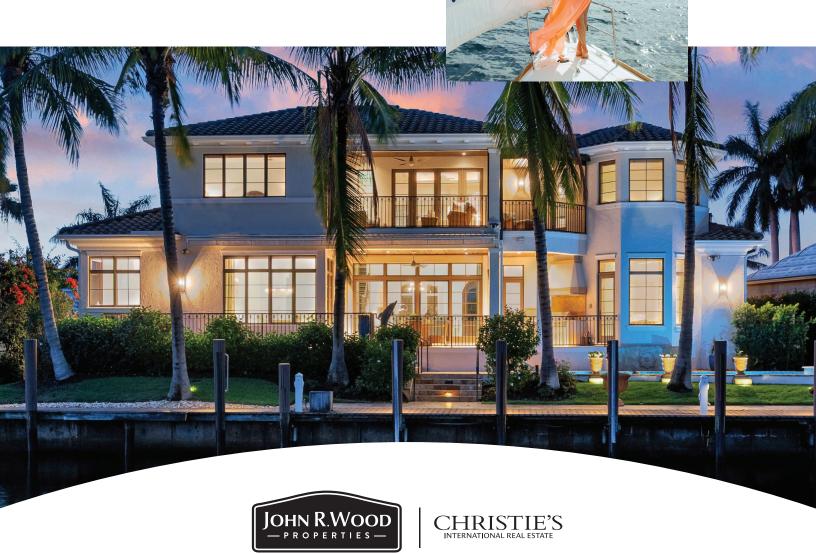


Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Bokeelia	46	71	7.77	\$564,116
Matlacha	14	16	10.50	\$750,875
St James City	38	88	5.18	\$549,435

Condominiums & Attached	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Bokeelia	7	16	5.25	\$383,375
Matlacha	0	0	_	
St James City	1	2	6.00	\$375,000



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