MONTHLY MARKET REPORT - DECEMBER 2023

\$5.8B+
IN WRITTEN
SALES VOLUME

23 LOCATIONS FROM MARCO ISLAND TO PINE ISLAND

800+
AGENTS
THROUGHOUT
SOUTHWEST FL

#54
AMONG REAL
TRENDS
TOP 500
BROKERS (2021)

1958
YEAR ESTABLISHED
BY VISIONARY
JOHN R. WOOD

HEADQUARTERED IN NAPLES, FLORIDA

INDEPENDENTLY OWNED & OPERATED; NOT A FRANCHISE





MONTHLY MARKET REPORT DECEMBER 2023

| Southwest Florida | 2 |
|---------------------------|----|
| Naples | 3 |
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| Fort Myers | 10 |
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| Sanibel & Captiva Islands | 14 |
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| Pine Island | 18 |

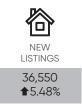
SOUTHWEST FLORIDA

MARKET REPORT - DECEMBER 2023



Data Represented on 12-Month Rolling Basis.

| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 41,123 | 44,265 | 42,400 | 38,222 | 36,654 | 34,652 | 36,550 |
| Sold | 24,534 | 26,197 | 27,337 | 32,105 | 39,551 | 27,585 | 24,488 |
| Avg. Sale \$ | \$430,460 | \$452,245 | \$444,226 | \$517,865 | \$640,098 | \$780,567 | \$796,406 |



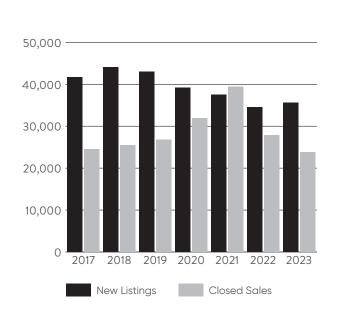




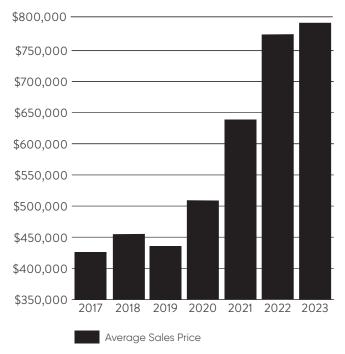




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 24,488 properties sold, sales were down 11.23% from the preceding 12-month period when 27,585 properties were sold. New listings were up 5.48%, from 34,652 to 36,550. The average sales price was up 2.03%, from \$780,567 to \$796,406. As of December 31, 2023, inventory stood at 11,044 units while months of supply was 5.41 months.



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-----------|-------------|-------------|
| Listed | 14,635 | 15,825 | 15,195 | 15,141 | 14,186 | 13,167 | 12,691 |
| Sold | 9,180 | 9,684 | 10,207 | 12,430 | 15,959 | 10,610 | 9,228 |
| Avg. Sale \$ | \$583,231 | \$625,037 | \$606,011 | \$708,251 | \$835,839 | \$1,045,690 | \$1,071,714 |

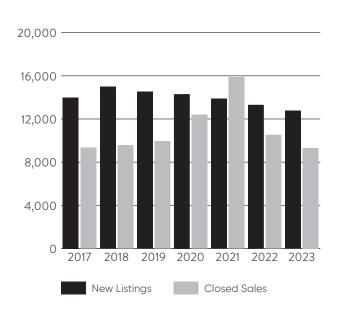




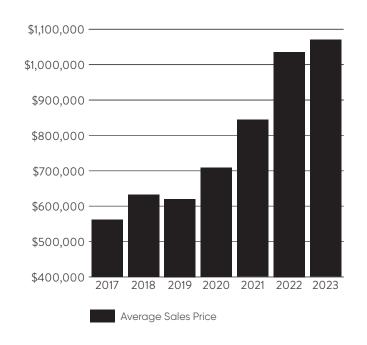








12 MONTH AVERAGE SALES PRICE



SUMMARY

With 9,228 properties sold, sales were down 13.03% from the preceding 12-month period when 10,610 properties were sold. New listings were down 3.62%, from 13,167 to 12,691. The average sales price was up 2.49%, from \$1,045,690 to \$1,071,714. As of December 31, 2023, inventory stood at 3,841 units while months of supply was 4.99 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|----------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Aqualane Shores | 32 | 13 | 29.54 | \$9,788,269 |
| Audubon | 11 | 23 | 5.74 | \$2,557,914 |
| Colliers Reserve | 4 | 14 | 3.43 | \$2,742,643 |
| Crayton Road Area Non-Waterfront | 66 | 90 | 8.80 | \$4,052,856 |
| Crayton Road Area Waterfront | 21 | 18 | 14.00 | \$6,362,089 |
| Crossings | 1 | 12 | 1.00 | \$1,502,333 |
| Esplanade | 14 | 35 | 4.80 | \$2,078,300 |
| Grey Oaks | 20 | 41 | 5.85 | \$4,506,561 |
| Isles of Collier Preserve | 24 | 71 | 4.06 | \$2,007,851 |
| Kensington | 2 | 16 | 1.50 | \$1,681,344 |
| Lely Resort | 34 | 87 | 4.69 | \$1,355,592 |
| Mediterra | 23 | 34 | 8.12 | \$3,801,226 |
| Monterey | 6 | 13 | 5.54 | \$1,664,808 |
| Olde Cypress | 6 | 34 | 2.12 | \$1,560,482 |
| Olde Naples | 49 | 45 | 13.07 | \$7,046,311 |
| Pelican Bay | 19 | 29 | 7.86 | \$3,229,850 |
| Pelican Bay - Bay Colony | 10 | 4 | 30.00 | \$7,075,769 |
| Pelican Marsh | 7 | 38 | 2.21 | \$2,270,434 |
| Pine Ridge | 24 | 20 | 14.40 | \$6,853,187 |
| Port Royal | 35 | 15 | 28.00 | \$16,706,667 |
| Quail Creek | 8 | 17 | 5.65 | \$2,578,165 |
| Quail West | 14 | 39 | 4.31 | \$4,603,989 |
| The Quarry | 5 | 36 | 1.67 | \$1,586,499 |
| Riverstone | 9 | 37 | 2.92 | \$1,159,375 |
| Royal Harbor | 22 | 15 | 17.60 | \$4,300,269 |
| The Strand | 0 | 19 | - | \$1,416,737 |
| Tiburon | 4 | 9 | 5.33 | \$3,935,000 |
| Treviso Bay | 3 | 19 | 1.89 | \$1,902,789 |
| Vanderbilt Beach | 32 | 13 | 29.54 | \$3,369,231 |
| Vineyards | 17 | 65 | 3.14 | \$1,333,385 |



| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|----------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Crayton Road Area Non-Waterfront | 63 | 77 | 9.82 | \$883,234 |
| Crayton Road Area Waterfront | 161 | 198 | 9.76 | \$2,471,605 |
| The Dunes | 24 | 21 | 13.71 | \$1,877,381 |
| Esplanade | 16 | 40 | 4.80 | \$709,695 |
| Grey Oaks | 4 | 8 | 6.00 | \$2,204,875 |
| Isles of Collier Preserve | 23 | 61 | 4.52 | \$846,558 |
| Kensington | 1 | 20 | 0.60 | \$823,475 |
| Lely Resort | 45 | 137 | 3.94 | \$584,382 |
| Mediterra | 8 | 10 | 9.60 | \$1,587,500 |
| Olde Naples | 85 | 109 | 9.36 | \$1,681,439 |
| Pelican Bay | 124 | 240 | 6.20 | \$1,617,631 |
| Pelican Bay - Bay Colony | 14 | 12 | 14.00 | \$7,480,408 |
| Pelican Marsh | 11 | 56 | 2.36 | \$808,777 |
| Pine Ridge | 5 | 6 | 10.00 | \$329,667 |
| The Quarry | 1 | 17 | 0.71 | \$697,647 |
| The Strand | 7 | 52 | 1.62 | \$591,644 |
| Tiburon | 4 | 30 | 1.60 | \$1,563,800 |
| Treviso Bay | 11 | 65 | 2.03 | \$592,866 |
| Vanderbilt Beach | 69 | 57 | 14.53 | \$1,386,055 |
| Vineyards | 20 | 78 | 3.08 | \$718,119 |



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-------------|-------------|-------------|
| Listed | 1,304 | 1,426 | 1,417 | 1,347 | 1,319 | 1,146 | 1,302 |
| Sold | 771 | 798 | 822 | 1,152 | 1,495 | 824 | 774 |
| Avg. Sale \$ | \$737,471 | \$784,999 | \$752,351 | \$837,024 | \$1,057,530 | \$1,393,308 | \$1,500,279 |

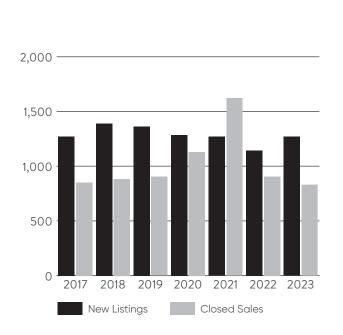




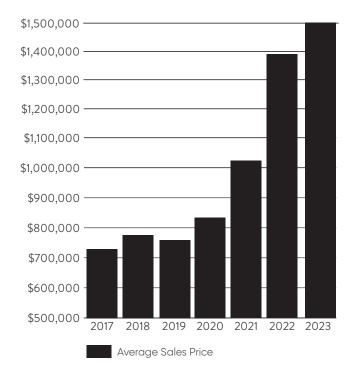








12 MONTH AVERAGE SALES PRICE



SUMMARY

With 774 properties sold, sales were down 6.07% from the preceding 12-month period when 824 properties were sold. New listings were up 13.61%, from 1,146 to 1,302. The average sales price was up 7.68%, from \$1,393,308 to \$1,500,279. As of December 31, 2023, inventory stood at 513 units while months of supply was 7.95 months.



| Island Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|----------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Direct Waterfront | 86 | 100 | 10.32 | \$3,369,760 |
| Golf Course | 4 | 14 | 3.43 | \$1,242,179 |
| Gulf Front | 1 | 0 | _ | _ |
| Indirect Waterfront | 70 | 144 | 5.83 | \$2,055,075 |
| Inland | 59 | 114 | 6.21 | \$1,106,198 |
| Preserve | 8 | 5 | 19.20 | \$2,607,000 |

| Island Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Direct Waterfront | 66 | 83 | 9.54 | \$746,413 |
| Golf Course | 0 | 3 | _ | \$1,583,333 |
| Gulf Front | 119 | 15 | 9.33 | \$1,371,173 |
| Gulf View | 18 | 24 | 9.00 | \$1,241,625 |
| Indirect Waterfront | 12 | 29 | 4.97 | \$680,828 |
| Inland | 62 | 98 | 7.59 | \$423,627 |
| Preserve | 6 | 7 | 10.29 | \$603,857 |

| Island Proximity Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-----------------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Fiddler's Creek | 37 | 62 | 7.16 | \$1,796,538 |
| Isles Of Capri | 12 | 18 | 8.00 | \$1,437,500 |
| Naples Reserve | 16 | 61 | 3.15 | \$1,319,925 |
| Winding Cypress | 5 | 24 | 2.50 | \$1,113,896 |

| Island Proximity Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-----------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Fiddler's Creek | 43 | 72 | 7.17 | \$667,225 |
| Hammock Bay Golf and Country Club | 24 | 47 | 6.13 | \$768,743 |
| Isles Of Capri | 6 | 10 | 7.20 | \$709,674 |

BONITA SPRINGS - ESTERO

MARKET REPORT - DECEMBER 2023



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 4,551 | 4,901 | 4,519 | 4,457 | 3,879 | 3,761 | 3,901 |
| Sold | 2,866 | 3,115 | 3,154 | 3,754 | 4,573 | 3,130 | 2,967 |
| Avg. Sale \$ | \$406,597 | \$405,424 | \$409,545 | \$445,736 | \$553,289 | \$687,041 | \$791,447 |



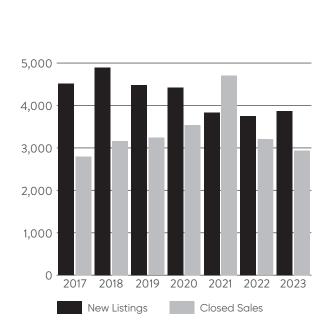




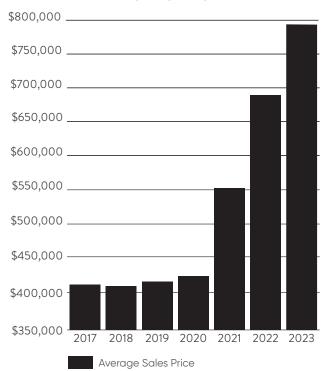




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 2,967 properties sold, sales were down 5.51% from the preceding 12-month period when 3,130 properties were sold. New listings were up 3.72%, from 3,761 to 3,901. The average sales price was up 15.20%, from \$687,041 to \$791,447. As of December 31, 2023, inventory stood at 1,008 units while months of supply was 4.08 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Barefoot Beach | 10 | 7 | 17.14 | \$5,664,286 |
| Bonita Bay | 26 | 54 | 5.78 | \$2,123,292 |
| The Brooks | 15 | 70 | 2.57 | \$1,382,606 |
| Palmira Golf and Country Club | 12 | 30 | 4.80 | \$978,675 |
| Pelican Landing | 20 | 39 | 6.15 | \$1,452,756 |
| Pelican Landing - The Colony | 2 | 10 | 2.40 | \$2,446,500 |
| Pelican Sound | 0 | 9 | _ | \$1,035,900 |
| West Bay Club | 7 | 23 | 3.65 | \$1,245,783 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Barefoot Beach | 10 | 9 | 13.33 | \$2,430,556 |
| Bonita Bay | 69 | 150 | 5.52 | \$2,036,874 |
| The Brooks | 20 | 89 | 2.70 | \$537,960 |
| Palmira Golf and Country Club | 5 | 20 | 3.00 | \$694,900 |
| Pelican Landing | 11 | 62 | 2.13 | \$588,613 |
| Pelican Landing - The Colony | 38 | 53 | 8.60 | \$1,472,731 |
| Pelican Sound | 5 | 26 | 2.31 | \$599,171 |
| West Bay Club | 17 | 20 | 10.20 | \$890,150 |



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 10,810 | 11,503 | 10,909 | 7,566 | 7,145 | 6,550 | 7,661 |
| Sold | 5,297 | 5,656 | 5,971 | 6,485 | 7,755 | 5,602 | 4,863 |
| Avg. Sale \$ | \$265,179 | \$276,799 | \$275,394 | \$314,760 | \$383,552 | \$489,035 | \$503,228 |

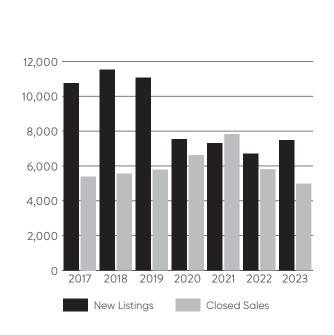




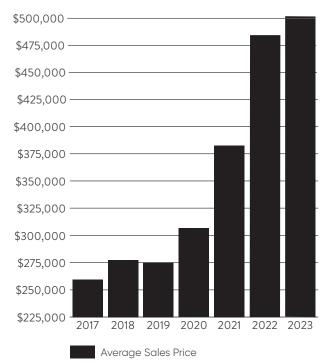








12 MONTH AVERAGE SALES PRICE



SUMMARY

With 4,863 properties sold, sales were down 13.19% from the preceding 12-month period when 5,602 properties were sold. New listings were up 16.96%, from 6,550 to 7,661. The average sales price was up 2.90%, from \$489,035 to \$503,228. As of December 31, 2023, inventory stood at 2,139 units while months of supply was 5.28 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Belle Lago | 7 | 20 | 4.20 | \$897,540 |
| Colonial Country Club | 13 | 26 | 6.00 | \$619,731 |
| Crown Colony | 9 | 10 | 10.80 | \$847,100 |
| Esplanade Lake Club | 10 | 43 | 2.79 | \$1,336,007 |
| Fiddlesticks Country Club | 11 | 21 | 6.29 | \$959,805 |
| The Forest | 13 | 20 | 7.80 | \$610,575 |
| Gulf Harbour Yacht And Country Club | 13 | 27 | 5.78 | \$1,686,893 |
| Miromar Lakes Beach And Golf Club | 18 | 36 | 6.00 | \$2,125,788 |
| Parker Lakes | 5 | 14 | 4.29 | \$432,959 |
| Paseo | 7 | 17 | 4.94 | \$933,574 |
| The Plantation | 38 | 85 | 5.36 | \$691,634 |
| Shadow Wood Preserve | 9 | 6 | 18.00 | \$1,186,583 |
| Town And River | 12 | 28 | 5.14 | \$1,076,354 |
| Wildblue | 27 | 144 | 2.25 | \$1,512,211 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Colonial Country Club | 24 | 62 | 4.65 | \$359,276 |
| Crown Colony | 8 | 10 | 9.60 | \$469,690 |
| Downtown Fort Myers | 96 | 101 | 11.41 | \$465,341 |
| Esplanade Lake Club | 1 | 21 | 0.57 | \$531,630 |
| Fiddlesticks Country Club | 2 | 14 | 1.71 | \$354,679 |
| The Forest | 19 | 37 | 6.16 | \$277,749 |
| Gulf Harbour Yacht And Country Club | 34 | 68 | 6.00 | \$914,304 |
| Miromar Lakes Beach And Golf Club | 23 | 30 | 9.20 | \$1,147,397 |
| Parker Lakes | 14 | 28 | 6.00 | \$315,834 |
| Paseo | 23 | 77 | 3.58 | \$415,508 |
| The Plantation | 14 | 19 | 8.84 | \$510,026 |
| Shadow Wood Preserve | 5 | 0 | _ | _ |
| Town And River | 4 | 4 | 12.00 | \$325,000 |

FORT MYERS BEACH

MARKET REPORT - DECEMBER 2023



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 670 | 724 | 686 | 640 | 611 | 633 | 596 |
| Sold | 401 | 430 | 405 | 506 | 634 | 407 | 386 |
| Avg. Sale \$ | \$536,122 | \$514,024 | \$530,781 | \$602,539 | \$715,049 | \$983,617 | \$917,488 |



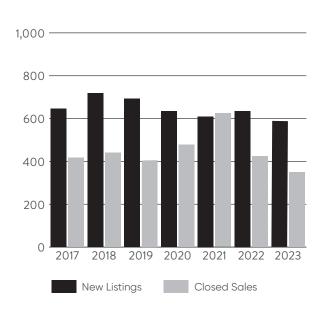




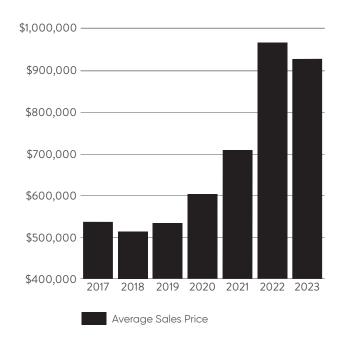




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 386 properties sold, sales were down 5.16% from the preceding 12-month period when 407 properties were sold. New listings were down 5.85%, from 633 to 596. The average sales price was down 6.72%, from \$983,617 to \$917,488. As of December 31, 2023, inventory stood at 241 units while months of supply was 7.49 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Fairview Isles | 10 | 13 | 9.23 | \$896,231 |
| Laguna Shores | 8 | 21 | 4.57 | \$947,548 |
| Mcphie Park | 8 | 10 | 9.60 | \$1,176,435 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Carlos Pointe | 6 | 5 | 14.40 | \$537,000 |
| Ocean Harbor Condo | 6 | 3 | 24.00 | \$627,083 |
| Sandarac Condo | 9 | 5 | 21.60 | \$662,150 |
| Waterside At Bay Beach | 31 | 64 | 5.81 | \$1,447,630 |



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-------------|-----------|-----------|-------------|-------------|-------------|
| Listed | 638 | 694 | 712 | 622 | 603 | 497 | 727 |
| Sold | 394 | 433 | 393 | 586 | 760 | 366 | 394 |
| Avg. Sale \$ | \$924,823 | \$1,014,696 | \$938,372 | \$930,980 | \$1,270,012 | \$1,668,280 | \$1,241,902 |

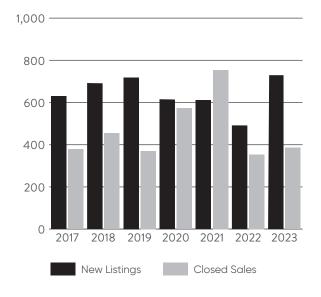




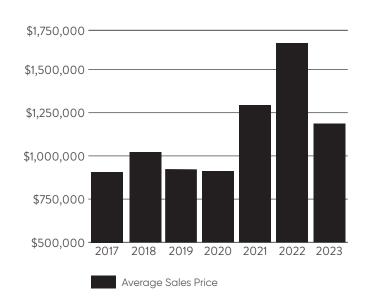








12 MONTH AVERAGE SALES PRICE



SUMMARY

With 394 properties sold, sales were up 7.65% from the preceding 12-month period when 366 properties were sold. New listings were up 46.28%, from 497 to 727. The average sales price was down 25.56%, from \$1,668,280 to \$1,241,902. As of December 31, 2023, inventory stood at 295 units while months of supply was 8.98 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|------------------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Beachview Country Club Estates | 8 | 13 | 7.38 | \$1,075,077 |
| Captiva Island | 41 | 20 | 24.60 | \$2,433,682 |
| Dunes At Sanibel Island | 19 | 24 | 9.50 | \$888,563 |
| Other Sanibel Island Single-Family | 108 | 222 | 5.84 | \$1,337,761 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-----------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Captiva Island | 22 | 20 | 13.20 | \$887,288 |
| Sundial Of Sanibel Condos | 82 | 83 | 11.86 | \$969,753 |
| Other Sanibel Island Condos | 15 | 12 | 15.00 | \$843,000 |



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 8,159 | 8,792 | 8,576 | 7,987 | 8,539 | 8,595 | 9,250 |
| Sold | 5,625 | 5,841 | 6,154 | 6,921 | 8,003 | 6,415 | 5,659 |
| Avg. Sale \$ | \$264,697 | \$273,754 | \$282,820 | \$315,335 | \$410,378 | \$503,510 | \$476,250 |

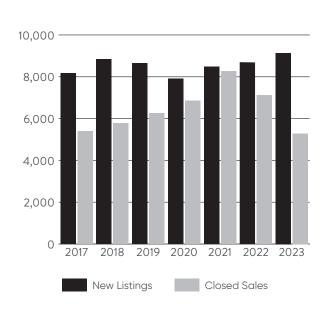




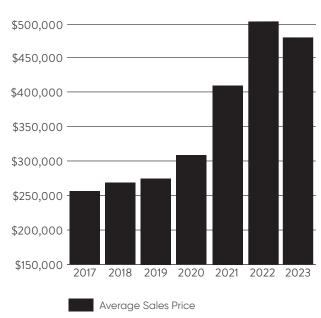








12 MONTH AVERAGE SALES PRICE



SUMMARY

With 5,659 properties sold, sales were down 11.78% from the preceding 12-month period when 6,415 properties were sold. New listings were up 7.62%, from 8,595 to 9,250. The average sales price was down 5.41%, from \$503,510 to \$476,250. As of December 31, 2023, inventory stood at 2,869 units while months of supply was 6.08 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Cape Harbour | 14 | 6 | 28.00 | \$2,058,333 |
| Cape Royal | 10 | 28 | 4.29 | \$811,701 |
| Yacht Club | 18 | 22 | 9.82 | \$787,136 |

| Condominiums | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Cape Harbour | 14 | 26 | 6.46 | \$572,139 |
| Tarpon Point Marina | 14 | 8 | 21.00 | \$1,525,000 |

PINE ISLAND-MATLACHA

MARKET REPORT - DECEMBER 2023



| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Listed | 356 | 400 | 386 | 323 | 372 | 303 | 422 |
| Sold | 213 | 240 | 231 | 271 | 372 | 231 | 217 |
| Avg. Sale \$ | \$332,092 | \$334,652 | \$344,228 | \$409,049 | \$507,807 | \$684,535 | \$541,124 |



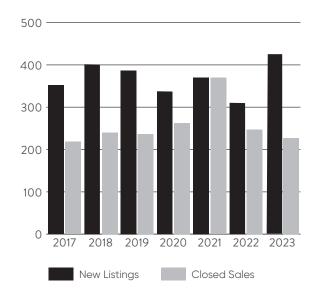








12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 217 properties sold, sales were down 6.06% from the preceding 12-month period when 231 properties were sold. New listings were up 39.27%, from 303 to 422. The average sales price was down 20.95%, from \$684,535 to \$541,124. As of December 31, 2023, inventory stood at 138 units while months of supply was 7.63 months.



| Single Family Homes | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|---------------------|------------------------|--------------------------|---------------------|-------------------------|
| Bokeelia | 45 | 79 | 6.84 | \$523,168 |
| Matlacha | 22 | 20 | 13.20 | \$666,450 |
| St James City | 62 | 97 | 7.67 | \$566,518 |

| Condominiums & Attached | Available Inventory | Closed Past 12 Months | Months of Supply | Average Closed Price |
|-------------------------|------------------------|--------------------------|---------------------|-------------------------|
| Bokeelia | 9 | 19 | 5.68 | \$379,605 |
| Matlacha | 0 | 0 | _ | _ |
| St James City | 0 | 2 | _ | \$300,000 |



#1 REAL ESTATE COMPANY IN SOUTHWEST FLORIDA

\$4.5 Billion in Sales Volume in 2023.

Over \$1.4 Billion ahead of our nearest competitor.

The Local Authority in Southwest Florida Real Estate.

Contact us to market your home today.

